



'Gordon Ramsay' mixes up a great recipe with help from the Creator of Which? Online

Helping Businesses with Successful Online Business

E-Business training company learnebusiness.com has launched a new initiative to help businesses with their quest for online success. The '**E-Business Managers Forum**', welcomes **business owners and department leaders** to **network, collaborate and learn about e-business** both online and at our new '**Network and Learn™ Events**'.

"I am passionate about building a community that helps businesses unravel the mysteries of online business and avoid e-business disasters. The EBF is a great place to share and solve e-business problems, as well as learn profitable web site planning and marketing techniques". Deborah Collier, E-Business Managers Forum Founder

The Event

The first '**Network and Learn™ Event** which takes place at **Chandos House, London on 17th April**, promises up to 50 visitors with a fantastic **feast of learning, networking and discussion**

- **Key Note Speech: Special Guest - Alan Stevens - 'Which? way to run an e-business?'**
Alan Stevens, professional Speaker and ex-Head of Digital Services at Which?, **discusses the trials and tribulations of setting up an e-business from scratch, and making it profitable.**
- **E-Business Training Seminar: Deborah Collier -'Planning for E-Business Success'**
E-Business Consultant and Trainer Deborah Collier talks you through **the E-Business Strategic Plan and the key elements of planning needed when embarking on a new e-business initiative.**
- **Open networking with up to 50 E-Business Experts, Marketing Leaders and Entrepreneurs.**

Further information and bookings at: www.NetworkandLearn.com

Meet the Speakers

Alan Stevens, President of the National Speakers Association and Creator of Which? Online, has appeared on more than **1,000 TV and radio shows including BBC TV News, Sky News, Radio 4 and Radio 5**, and has been quoted in every top uk national newspaper.



'E-Business Managers Forum' Director, Deborah Collier, described as '**The Gordon Ramsay of E-Business** without the swearing', has been involved in e-business for the last nine years. She has travelled the world, helping both **SMEs and large international corporations such as PriceWaterhouseCoopers**, setting up web management teams, advising on strategy and management of e-business projects as well as leading development projects to fruition.

Please visit www.NetworkandLearn.com for further information about the Speakers, the event and testimonials.

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