



PRESS RELEASE – 26th November 2008

Echo Motivates Women Entrepreneurs

"You are a real motivation to women entrepreneurs", **Farzana Irani, Marketing Executive, Orange**

Deborah Collier, Managing Director of niche e-Business consultancy Echo E-Business Management Ltd, has been asked to give a motivational speech to up to 100 women entrepreneurs at Business Links 'What's Stopping You' event at Reading Madejski Stadium, this month.

"I feel honoured to have been invited along to speak as part of the 'How she did it' panel. There are still a number of barriers in the workplace when it comes to women's careers. I think women business owners have a real opportunity to break down those barriers", **Deborah Collier, Managing Director, Echo E-Business Management Ltd**

Deborah who has 2500 newsletter and advice column readers, and who founded the 'E-Business Managers Forum', a community to support marketing and business owners with their quest for online success, was commended recently by one of her seminar attendees.

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Echo E-Business whose past and current clients include The Landmark, John Lewis, Orange and Kenwood, as well as a number of SMEs, started business in May 2007 and has grown its reputation, since attracting its first key clients in October 2007.

"First came the Landmark Hotel, then Kenwood, then Orange and then John Lewis. All of those clients as well as several SMEs, found us via the search engines and appeared to have liked our web sites and what we do", **Deborah Collier, Managing Director, Echo E-Business Management Ltd**

Echo E-Business are committed to helping businesses with being successful and making the most of the internet. A recent initiative to support SMEs includes a series of e-learning courses (E-Business Know-How™), tailored to the small business owner. Visit www.ebusinessknowhow.com to find out more.

Notes to the Editor:

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